

Digital support materials for HDANYWHERE systems

# PICKING AN INSTALLER

BUILDING YOUR SMARTHOME





## WHY HIRE A PROFESSIONAL CUSTOM INSTALLER?

Having a HDAnywhere video distribution system professionally installed should help to guarantee the system's long-term performance. Hiring a professional the hassle out of installation, as they can run all the Cat 5e/6 cabling for you and get the system working flawlessly with all your various home cinema and media devices.

They can also supply and install a suitable method of controlling your HDAnywhere system, as well as your various other smart home electronic devices. Going the professional installation vs DIY install route means you should be able to enjoy a fully integrated smart home that's been thoughtfully designed to meet your needs.

[HDANYWHERE.COM/DEALERS-AND-INSTALLERS](http://HDANYWHERE.COM/DEALERS-AND-INSTALLERS)

# TIPS FOR CHOOSING A CUSTOM INSTALLER?



## 1. PRESENT PROSPECTIVE INSTALLERS WITH A BRIEF.

A brief doesn't need to have everything 100% decided. You could simply say "I'm renovating my home and want to be able to watch my SkyBox and Apple TV on four different TVs, which are located in the living room, kitchen, playroom, and guest bedroom." Where possible, it's always useful to provide information on what entertainment devices you have and, if available, the models of the existing TVs that you have.

Quality installers should make a pre-site assessment of your home, where they measure the length of cabling they'll need to install for a HDanywhere system, check out the existing condition of your home electrics, and flag up any potential issues they'll have to work around in order to get your home entertainment setup exactly how you want it.



## 2. HAVE A BUDGET IN MIND THAT'S REALISTIC.

Your budget for a professional installation is ultimately dictated by you, but be realistic with what you can expect to get for your money. Some factors that increase a budget for multiroom HD entertainment can be the desire to have a fully 4K-capable setup- this means you'll need newer HDMI 2.0 or HDMI 1.4 screens with HDCP 2.2, which are more expensive, and you'll also need a HDanywhere system that can handle 4K and HDCP 2.2 (also a pricier option than a standard system that supports Full HD 1080p).

In order to be flexible with your budget, it can be beneficial to prioritise what is most important within your home setup- is it easy control? Then you'll want your installer to invest in an adequate third party control system like Control 4, Crestron, RTI or Loxone, or some other well known brand. Is it image quality that matters the most to you? If so, then think about some of the pricier 4K TVs and video distribution equipment mentioned above. Make it clear to the installer what part of the end result you will value the most and this should allow them to better tailor the install to your budget.



### 3. GET TO KNOW YOUR INSTALLER.

Don't be afraid to ask installers about themselves and their company- how long have they been installing HDanywhere systems professionally? Do they regularly install HDMI over Cat matrices and HDBaseT systems into people's homes. If so, how often?

We recommend choosing the installer who you feel most confidently answers the questions you pose to them. In addition to talking to you about your HDanywhere system, installers will also likely recommend brands for things like speakers and lighting. On the HDanywhere installer network, you can tell by an installer's description or by the icons linked to their profile, which smart home services they offer e.g. multiroom audio, home networking, home cinema design.

### 5. WHAT ABOUT CREDENTIALS?

You might be surprised to know that there is no "custom installers degree" or formal qualification that ticks a box to say that you're a custom installer. Installers get into designing and fitting smart homes through different ways- some used to be satellite and aerial installers, some were initially trained as electricians, some might come from a programming, networking and IT background. Some may even have engineering and IT degrees. There isn't really a hard and fast rule as to how to become a custom installer, though realistically a custom installer working today needs a bit of experience in all of the areas mentioned above.

On the Installer Network, you may see some of the below logos. These indicate membership or affiliation with a particular industry trade body or organisation for custom installers.



### 4. CHECK OUT THEIR WEBSITE & PROJECT GALLERY.

Just like interior designers and architects, pictures of completed projects will let you know the quality of your installers work. Custom installers who specialise in high-end and luxury electronic design often have really beautiful websites with professional pictures of their completed smart home and home cinema projects.

Even if an installer doesn't have sleek professionally-taken photos, a good selection of images from various projects they've done should give you a flavour of what their work is like.



CEDIA is an international trade association of companies that specialise in designing and installing electronic systems for the home.



CAI are the UK's representative trade association for businesses that deliver video, audio and data around the home and commercial properties.



RDI - Registered Digital Installer Licencing Body- membership covers a mix of skills including CCTV, home cinema, Smart energy, fiber and cable TV.



#Liveinstall is an online community of smarthome professionals who share knowledge, experiences and photos of their work on social media.



RIBA - Members of the Royal Institute of British Architects champion better buildings, communities and the environment.